

## MEDIA ADVISORY

For Immediate Release



# **Marcia Ayala promoted to President, Aurora Specialty Textiles Group**

*(Yorkville, Illinois, July 29, 2019)* Marcia Ayala has been named President of Aurora Specialty Textiles Group, Inc., which is a subsidiary of Milwaukee, Wisconsin-based Meridian Industries. This is a promotion for Ayala, who started at Aurora in 2006 as Director of Research & Development, was promoted to Vice President of Research & Development in 2014 and promoted again to company Vice President in 2015. Her new role as president began July 15, 2019.

Ayala played a key leadership role at Aurora during the company's recent transition from its former plant in Aurora, Illinois, to a new manufacturing facility in Yorkville. That move involved bringing in a new generation of textile equipment and technology.

As the company's head of R&D, she has been instrumental in expanding Aurora's product offerings. She also led a program to rebrand the company in 2016 and has played an essential role in Aurora's successful entry and growth into a variety of important new textile markets, including printable textiles and industrial belting fabric.

Ayala has an undergraduate degree in chemical engineering from West Virginia University, a master's degree in chemical engineering from the University of Pittsburgh and a master's degree in business administration from Georgia State.

Bruce Eben Pindyck, owner of Meridian Industries, noted that Ayala earned the masters' degrees while working full time.

"I am pleased to announce that Marcia Ayala has been promoted to President of Aurora Specialty Textiles Group," Pindyck said. "Aurora and Marcia will continue to get my full support. Meridian made a significant investment in moving to the Yorkville facility and installing new state-of-the-art equipment. Marcia will continue the efforts of Aurora optimizing

our new facility and equipment by providing first class service and products for our existing customers and developing new opportunities with present and new customers."

Ayala added that she is honored by the promotion to president. "I am fortunate to have the backing of Meridian Industries and a great team of employees, that along with our extensive textile finishing capabilities, gives Aurora a competitive advantage," Ayala said.

She emphasized that Aurora will continue focusing on business development and partnering with customers to develop unique products as well as implementing sustainable business practices.

For additional information and a photograph of Ayala contact Glenna Musante, below.

**Media Notes:**

**Aurora Specialty Textiles Group, Inc. is a global leader in coating, dyeing and finishing of both woven and non-woven fabrics. Based in Yorkville, Illinois, U.S.A., the company has a 136-year tradition of innovation and in 2015 invested in a new state-of-the-art, wide width coating and finishing line, and a new facility, that dramatically expand their ability to serve customers. Products include digitally-printable textiles, specialty home products, tape-backing products and technical textiles for a wide variety of industries. Aurora Specialty Textiles Group, Inc., is a Meridian Industries, Inc. company and ISO 9001 and ISO 14001 certified. Aurora is also an industry leader with regard to sustainable manufacturing practices and a recipient of SGIA's Sustainable Business Recognition Award in 2019.**

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**You can learn more about Aurora Specialty Textiles Group and Meridian Industries below:**

[www.auroratextile.com](http://www.auroratextile.com)

[www.meridiancompanies.com/index.html](http://www.meridiancompanies.com/index.html)

Via Twitter at @Aurora\_Textiles

On Instagram at aurora\_textiles

